

Invitation to tender for Website Design and Development for Development Perspectives



Tender return date: 5pm on 8th April 2019

Return to:

Deirdre@developmentperspectives.ie

General Instructions:

Tender bids will only be accepted if received via email, on or before close of business on the 8th April 2019.

Introduction:

Development Perspectives is seeking tenders for the creation and development of a website that provides information for refugees arriving in Ireland, Croatia, Slovenia, Italy, Romania and Austria via the United Nations Resettlement Programme.

The content will cover topics such as education, housing, basic rights, employment among others. The website will be translated into up to 4 different languages.

About us:

Development perspectives is an independent development education non-governmental organization (NGO) and registered charity (CHY 18555). Development Perspectives is based in Drogheda, Co. Louth but works with partners all over Ireland and the world.

Mission:

Our mission is to contribute to lessening poverty, inequality and climate change through transformative education and active global citizenship

This project:

The build of the website is an activity as part of a two year AMIF funded European Commission project called **STIRE** (Supporting the integration of the resettled). Development perspectives are one of six partner countries involved in this two year project.

STIRE project Aim

To foster the integration of resettled Third Country Nationals (TCNs) into their respective host communities in Austria, Ireland, Croatia, Italy, Romania and Slovenia by contributing to their support pre-departure and post-arrival, capacity building in the receiving communities and promoting cooperation and partnership between resettled TCNs and host communities in different ways. The relaunch of the website is supported by the EU. The contractor pledges to comply with EU directives in terms of visibility and accounting.

This website is meeting a specific objective outlined below:

Specific objective 1: pre-departure support through a website to support third country nationals awaiting resettlement before their departure by offering information on resettlement scheme, legal framework, links to language courses, socio-cultural orientation.

The purpose of the website:

The website's main aim is to be mobile first and provide easily accessible basic information for third country nationals arriving in any of the six countries stated. The content will include everyday life, arriving in the host country, health, education, work and learning host language. The website will be text heavy and is created for the purpose of providing information to those who require it. Please see danubecompass.org as a similar reference.

Project requirements :

The website will be hosted, built and updated over a period of stages.

- The build of the website will begin once a contract is signed and must be completed and live (in English only) by the 31st of May 2019.
- The build will include a CMS system with the ability to handle multiple languages including Arabic and the ability to add additional features.
- The web designer will design a number of simple icons.
- After the 31st of May is the expectation that the web developer will work with the translators giving them access to the CMS system for them to insert translated content. The web developer will then format their translated text and make their content live after receiving approval from Development perspectives. Development perspectives will source the translators and link them with the web developer. It is the expectation that the translated content will be live by November 2019 at the latest.
- Up to five text/technical updates will then be determined over the next two years as development perspectives sees fit.
- As this website will need to be accessible in 6 countries in different languages the web developer will be responsible for managing and translating search engine meta data.
- This website must be user friendly for both mobile and desktop users.
- The website must be easy to navigate for users seeking certain information.

- Any extra website features that Development Perspectives require that don't involve simple text updates can be negotiated separately as an addition to the contract. These features may include but are not confined to the following (calendar, adding photos/videos, news-function, map, social media integration).

Scope and size of the website

The content and the layout have been pre-determined. Therefore the creative scope for the website is limited. The content will be available via a wiki from the start of this contract. The majority of the website would consist of text pages only.

The website will have the same template for each of the 6 countries however the text content will be different. The content for all 6 countries will be translated into up to 4 languages per country. The languages have yet to be determined.

On the first landing page there will be a choice of 6 countries to choose from.

Once selecting a country, the user will be presented with 6 or 7 icons that will bring them to various pages of text.

For example:

Choose country:

enia	nd	ania		tia	ria
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Choose Icon

Everyday Life	Arriving In Host Country	Health	Education	Work	Learning Host Language
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Each country's content will be translated into up to 4 different languages. It is the expectation that the website developer would build the back end for these translated pages before May 31st 2019 and later on in the year, the translated text will be provided to insert. The website must be live in English by the 31st of May 2019.

Hosting and Contract Period

The domain has already been purchased which the web developer will gain access to. This domain will host all country's web pages and sub domains. Development Perspectives will cover the cost of hosting.

Contract period: Start date (April 2019 – Dec 2020 inclusive)

April 2019 – 31st May 2019	Building website
July – November 2019	Updating with translated content
June 2019 – Dec 2020	Content updates and other updates

The role

It is the expectation that the web developer would work externally and would not need to be in office. An initial meeting would be required between the start of the contract and June. Skype meetings when needed can be arranged between web developer and Development Perspectives from this point onwards. A large proportion of the work would take place with the initial build from the start of the contract until the website is live on 31st of May 2019.

Fees

The break down of fees will be as follows:

1. Initial build of the website (Paid once website live after 31st May 2018)
2. Working on system with translator to format and get the translated content live (Paid December 2019)
2. Ongoing maintenance and management arrangement (December 2019 and December 2020)

Please note this tender has a maximum budget of 6,500. Quotations received above this amount will not be considered.

Required response

We would like to receive your response in the form of a quotation/proposal to Deirdre@developmentperspectives.ie with the subject line 'Website proposal'.

Please include proposal and costs for:

- 1: Initial build of the website**
- 2. Working on system with translator to format and get the translated content live**
- 2. Ongoing maintenance and management arrangement**

Any questions regarding the brief can be directed to Deirdre Gavin by email (Deirdre@developmentperspectives.ie)

